

MyAgCentral Announces An End-to-End UAV Solution for Aerial Agronomic Imagery

FEBRUARY 5, 2014 - MyAgCentral, a division of DN2K, today announced the first of its new cloud-based end-to-end solutions for agriculture, which gives growers a simple and affordable way to leverage aerial agronomic imagery. DN2K has partnered with three industry-leading entities to offer a fully integrated workflow solution that streamlines the process of flying fields and capturing, storing, processing, viewing and sharing aerial images.

MyAgCentral partners with AgEagle for UAV hardware, Prime Meridian as a MyAgCentral service provider, and APIS for UAV education and training, to deliver simple, affordable and advanced imagery solutions to support growers, agronomists and agricultural service providers.

“Right now UAVs are a very promising technology in the agriculture community, with numerous companies bringing products to market. But we’re the first group to connect all the dots and provide solutions from beginning to end. It’s the ‘easy button’ that people interested in UAVs and aerial imagery have been waiting for,” said Bret Chilcott, Founder of AgEagle.

MyAgCentral gives growers an easy tool to manage and share data from their entire farming operation, making it an ideal platform for integrating crop images. Farmers can select their field through the MyAgCentral precision dashboard and place an order for imagery. MyAgCentral and its partners handle the rest and notify the farmer when the images are processed and ready to be viewed on their MyAgCentral account via smartphone, tablet or laptop.

“This end-to-end solution eliminates the need to purchase, learn and use specialized image stitching and interpretation software, manage data files and file transfers, and perform other manual steps in the crop imaging process,” said Susan Lambert, CEO of DN2K.

Steve Cabbage, President of Prime Meridian, said MyAgCentral, “is essential because it brings your entire farming operation together. Farmers can finally integrate crop images with their other data and technologies. They can use it to optimize nitrogen applications and variable rate irrigation plus many other facets of their operation. With MyAgCentral farmers can get the full value of their images and data.”

Ag Eagle manufactures extremely efficient and ruggedized agricultural UAV technology.

Prime Meridian serves as the primary supplier of advanced imagery services along with complete precision agricultural data solutions.

APIS conducts education and training programs – including the Flight and Top Gun School – to help users maximize the return on their investment.

MyAgCentral is DN2K’s cloud-based service designed to help farmers and their local advisors better leverage precision farming data and new, emerging precision farming technologies. The company has established relationships with many of the largest and most influential precision agriculture specialists and ag retailers across North America. The DN2K corporate headquarters are located in Denver, Colorado.

For more information visit, www.MyAgCentral.com.

